



Company Profile

Your technology partner for software, AI, data & growth

Software • AI • Data Analysis • Digital Marketing • Security

“Quality & Timely”

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Who We Are



Riconets Ventures Limited is a Kenyan technology company that designs, builds, deploys and supports software, data and digital solutions for businesses across East Africa.

We are a full-stack, end-to-end partner: from UI/UX and web & mobile development to payments, messaging, content management, analytics, SEO, security and cloud operations. We run our own production infrastructure — so we build systems that are fast, secure and dependable in the real world, not just in a demo.

Our mission

To deliver practical, reliable technology that helps organisations grow — quality work, delivered on time.

19+

Projects delivered

6

Core service lines

100%

In-house delivery & support

What We Do

Six service lines under one roof



1

Software Development

Custom web & mobile platforms, integrations, intelligent automation, chatbots and AI-enabled business software.

2

AI Experts

Custom LLM apps, AI chatbots, intelligent automation, computer vision and AI strategy — from prototype to production.

3

Data Analysis & Training

Analytics, dashboards and machine learning — plus practical training in R, Python, Excel and modern AI workflows.

4

Digital Marketing

SEO, social media and content marketing that grows your online presence and search visibility.

5

CCTV & Networking

Reliable security-camera installations and robust office network setups.

6

WhatsApp Automation

RiconetsFlow — order updates, reminders and broadcasts from one dashboard or a simple API. No Meta Business API needed.

Technical Capabilities

The full stack behind modern e-commerce & business platforms



Full-Stack Web

Next.js / React & Node, or your existing
Laravel / MySQL — REST APIs throughout



E-Commerce & Payments

Catalogue, cart, checkout, orders • M-Pesa
STK Push & reconciliation



Messaging & Notifications

SMS, WhatsApp automation, email & in-
system alerts



CMS & Content

Pages, blogs, banners & programmatic SEO
content management



Analytics & Reporting

Dashboards for sales, users, products &
performance



SEO & Performance

Search visibility, speed & Core Web Vitals
optimization



Security & Backups

Secure auth, access control, data
protection & automated backups



Cloud & DevOps

Dockerised deployments, CI/CD pipelines
& scalable infrastructure

Why Choose Us



1 End-to-end delivery

Design, build, deploy and support — one accountable team, no hand-off gaps.

2 We run our own cloud

Dedicated infrastructure with automated CI/CD and nightly backups. We operate what we build.

3 Security-first

Hardened systems, access control and data protection baked in from day one.

4 Performance & SEO

Fast, Core-Web-Vitals-optimized, search-ready platforms that convert.

5 Local & responsive

A Kenyan team with a typical 2–4 hour response time and dependable ongoing support.

Selected Work

A sample of platforms we have delivered across sectors



Victory Furniture

E-Commerce & Catalogue



AfyaFlow

HealthTech Platform



HTP Capital

Finance



SCMS

Public Hospitals



JAEST

Healthcare



Hybrid Food Fusion

Hospitality



Dhametrics

Public Finance · IPSAS



SMC

Corporate Website



RiconetsFlow

WhatsApp Automation

How We Work

A clear, low-risk path from idea to a running, supported product

01

Discover

Requirements, scope &
architecture

02

Design

UI/UX, data model & system
design

03

Build

Agile development with
regular demos

04

Deploy

Secure launch, testing &
handover

05

Support

Maintenance, monitoring &
growth

Engagement & Support

How we work with you before, during and after launch



Flexible engagement

Fixed-scope projects or ongoing monthly retainers — whatever fits your stage and budget.



Post-launch support

Updates, monitoring, security patches and automated backups keep your platform healthy.



Training & handover

Documentation and hands-on admin training so your team stays in control.



Clear SLAs

Defined response times and maintenance windows — dependable, accountable support.



Let's build something reliable.

Ready to start your next project? Reach out — we typically respond within 2–4 hours.



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